

Dear Merchant,

# Invitation to join the Thank a Veteran Program

The Thank a Veteran program is a way of giving back to veterans, who have served our country. This program extends to all branches of the military and offers our service men and women an opportunity to receive our thanks through discounts with participating merchants.

Saying "Thank You" is easy and completely voluntary with the Thank a Veteran Program.

## The benefits of participation are rewarding for both merchants and veterans:

- Veterans are shown gratitude for their sacrifices and loyalty to our country through a discount with participating merchants
- Merchants are given an opportunity to give back to our veterans
- Participating merchants will be listed on the County Clerk's website
- Promoting small business and local merchants

## To enroll, merchants shall:

- Fill out, sign and return the enrollment form
- Place the Thank a Veteran decal in a visible place at the establishment
- Offer a discount to any veteran who presents the County Clerk's issued Thank a Veteran I.D. card

#### **Benefits for Veterans:**

- Receive a discount
- Free recording of their DD-214
- Receive free certified copies of the DD-214

#### **Benefits for Merchants:**

- Increase customer traffic
- Promote local business
- Express your gratitude to our local veterans

We invite your business to participate by completing the enclosed enrollment form provided in this letter.

For more information about the program, please contact our office at (956) 544-0815 and/or email our office at thankavet@co.cameron.tx.us

Thank you again for helping give back to those who have served us,

Cameron County Clerk

Sylvia Garza Perez