



Eddie Treviño, Jr.
County Judge



**CAMERON COUNTY ANNOUNCES COMMITMENT TO GLOBAL EFFORTS
SUPPORTING AND PROMOTING ONLINE SAFETY AND PRIVACY FOR
CYBERSECURITY AWARENESS MONTH**

This year's initiative highlights the importance of empowering individuals and organizations to better protect their part of cyberspace in an increasingly connected world

October 1, 2020 — Cameron County today announced its commitment to Cybersecurity Awareness Month, held annually in October, by signing up as a Champion and joining a growing global effort to promote the awareness of online safety and privacy. The Cybersecurity Awareness Month Champions Program is a collaborative effort among businesses, government agencies, colleges and universities, associations, nonprofit organizations and individuals committed to this year's Cybersecurity Awareness Month theme of 'Do Your Part. #BeCyberSmart.' The program aims to empower individuals and organizations to own their role in protecting their part of cyberspace.

On September 1, 2020, Cameron County Judge Eddie Treviño, Jr., in the Cameron County Commissioners' Court, proclaimed that Cameron County officially supports National Cybersecurity Awareness Month 2020 and adopted a resolution designating October as "National Cybersecurity Month" in Cameron County.

The overarching message of this year's theme, 'If you Connect it, Protect it,' dives into the importance of keeping connected devices safe and secure from outside influence. More than ever before, connected devices have been woven into society as an integral part of how people communicate and access services essential to their well-being. Data collected from these devices can detail highly specific information about a person or business which can be exploited by bad actors for their personal gain. Cybersecurity Awareness Month aims to shed light on these security vulnerabilities, while offering guidance surrounding simple security measures to limit the susceptibility of threats for commonly used devices.

This year, the Cybersecurity Awareness Month's main weekly focus areas will revolve around:

- Understanding and following general security hygiene for connected devices and home networks
- The importance of connected devices security for remote workers
- How connected devices play a pivotal role in the future of healthcare; and
- The overall future of connected devices for consumers, professionals and the public domain

If everyone does their part – implementing stronger security practices, raising community awareness, educating vulnerable audiences or training employees – our interconnected world will be safer and more resilient for everyone.

Now in its 17th year, Cybersecurity Awareness Month continues to build momentum and impact with the ultimate goal of providing everyone with the information they need to stay safer and more secure online. Cameron County is proud to support this far-reaching online safety awareness and education initiative which is co-led by the [National Cyber Security Alliance \(NCSA\)](#) and the [Cybersecurity and Infrastructure Agency \(CISA\) of the U.S. Department of Homeland Security](#).

“Cybersecurity is important to the success of all businesses and organizations. NCSA is proud to have such a strong and active community helping to encourage proactive behavior and prioritize cybersecurity in their organizations,” said Kelvin Coleman, Executive Director, NCSA.

For more information about Cybersecurity Awareness Month 2020 and how to participate in a wide variety of activities, visit staysafeonline.org/cybersecurity-awareness-month/. You can also follow and use the official hashtag **#BeCyberSmart** on social media throughout the month.

The Cameron County Information Technology Department's mission is to assist County Departments in the prompt delivery of services by providing the highest quality automated systems and the ongoing enhancement and support of those systems, at the lowest possible cost by employing state-of-the-art techniques, technologies, and methodologies.

About Cybersecurity Awareness Month

Cybersecurity Awareness Month is designed to engage and educate public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the Presidential proclamation establishing Cybersecurity Awareness Month in 2004, the initiative has been formally recognized by Congress, federal, state and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit staysafeonline.org/cybersecurity-awareness-month/.